

Reg. No. : .....

Code No. : 20736 E Sub. Code : ANBA 41

CBCS) DEGREE EXAMINATION, APRIL 2022

Fourth Semester

Business Administration

Major Elective — ENTREPRENEURSHIP

For those who joined in July 2020 onwards)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

An individual who initiates, creates and manages a new business can be called —

- a) A leader (b) A manager
- c) A professional (d) An entrepreneur

Entrepreneurship can be very challenging. Which is not a typical challenge of being an entrepreneur?

- a) Loneliness
- b) Financial reward
- c) Long working hours
- d) Financial insecurity

To provide financial assistance to entrepreneurs, the government has set up a number of —

- (a) financial advisors
- (b) financial intermediaries
- (c) industrial estates
- (d) financial institutions

\_\_\_\_\_ is a form of financing especially for funding high technology, high risk and perceived high reward projects.

- (a) Fixed capital (b) Working capital
- (c) Seed capital (d) Venture capital

A \_\_\_\_\_ is accomplished by performing a set of activities.

- (a) Product or service
- (b) Programme
- (c) Procedure
- (d) Project

Project management consists of the following stage(s)

- (a) Project planning
- (b) Project scheduling
- (c) Project implementation, controlling and monitoring
- (d) All of the above

3. Which of these actions of an entrepreneur will most likely result in creative destruction?

- (a) Developing innovative products
- (b) Appointing right man for the right job
- (c) Issuing shares to individuals and institutions
- (d) Lowering prices of your product or service

4. An entrepreneur who introduces new ideas, methods of production and discovers new markets is called as

- (a) Technical entrepreneur
- (b) Novice entrepreneur
- (c) Innovative entrepreneur
- (d) Intrapreneur

5. The idea generation process of entrepreneurship are —

- (a) germination (b) preparation
- (c) incubation (d) all of these

6. A business opportunity is an idea, plus —

- (a) it is attractive to suppliers
- (b) it may have marginal performance in your business environment
- (c) it has a limitless window of time to work within
- (d) it is attractive to customers and will work in your business environment

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Differentiate between entrepreneur and entrepreneurship.

Or

(b) Explain any two advantages of being an entrepreneur.

12. (a) Who is an intrapreneur? Explain.

Or

(b) Explain types of entrepreneurs on the basis of use of technology.

13. (a) Write a note on focus groups.

Or

(b) What is a business opportunity? Explain.

14. (a) How would you describe the typical angel investor?

Or

(b) Write a note on venture capital.

15. (a) Explain the brief the meaning of project.

Or

(b) How a project report is useful for the financial institutions?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Trace the evolution of entrepreneurship in India.

Or

(b) Explain the benefits of entrepreneurship to an economy.

17. (a) List and explain the attributes of an entrepreneur.

Or

(b) Explain the differences between entrepreneur and manager.

18. (a) Discuss the process of generation of ideas.

Or

(b) Explain the challenges in assessing opportunities.

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19. (a) Explain the benefits and drawbacks of equity financing.

Or

(b) List and explain the sources of capital available for entrepreneur.

20. (a) Explain in detail the elements of project report.

Or

(b) What do you mean by project identification? Discuss the process involved in project identification.

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